



س.س. لوتاه التجارية
قسم مواد البناء

S.S. LOOTAH TRADING
BUILDING MATERIAL DIVISION

A Legacy of Quality and Trust Continues

INTRODUCTION

S.S. Lootah Trading: Meeting the Demands of a Growing City

Founded to address the increasing demand for construction materials, S.S. Lootah Trading was born alongside the rapid development of Dubai and its neighboring Emirates. Originally serving as the procurement arm for the sister companies within the S.S. Lootah Group, the division quickly saw the potential to serve the expanding wholesale market. With its industry expertise and strong purchasing power, S.S. Lootah Trading expanded its reach, supplying building materials not only within the UAE but also to neighboring Gulf States, India, and other regional markets.

S.S. Lootah General Trading: Expanding into Retail

Building on its success in wholesale, S.S. Lootah Trading ventured into general trading, offering a diverse range of products to cater to a broader customer base. As Dubai's residential developments and suburban communities flourished, the division opened a flagship showroom in the heart of the city. This showroom showcases an extensive selection of building materials and home products, featuring exclusive offerings from renowned European and Turkish brands. Whether you're looking for contemporary styles or timeless designs, S.S. Lootah Trading has options for every taste and budget, such as:

Bathroom Suites

Sanitary Ware

Mixers and Accessories

Electronic Mixers and Bathroom Accessories

Waterjet Design Decors & Borders

Glass Mosaic Tiles

Ceramic Floor & Wall Tiles

Porcelain Tiles

Shower Cubicles & Fittings

Bathtubs & Whirlpools & Spa

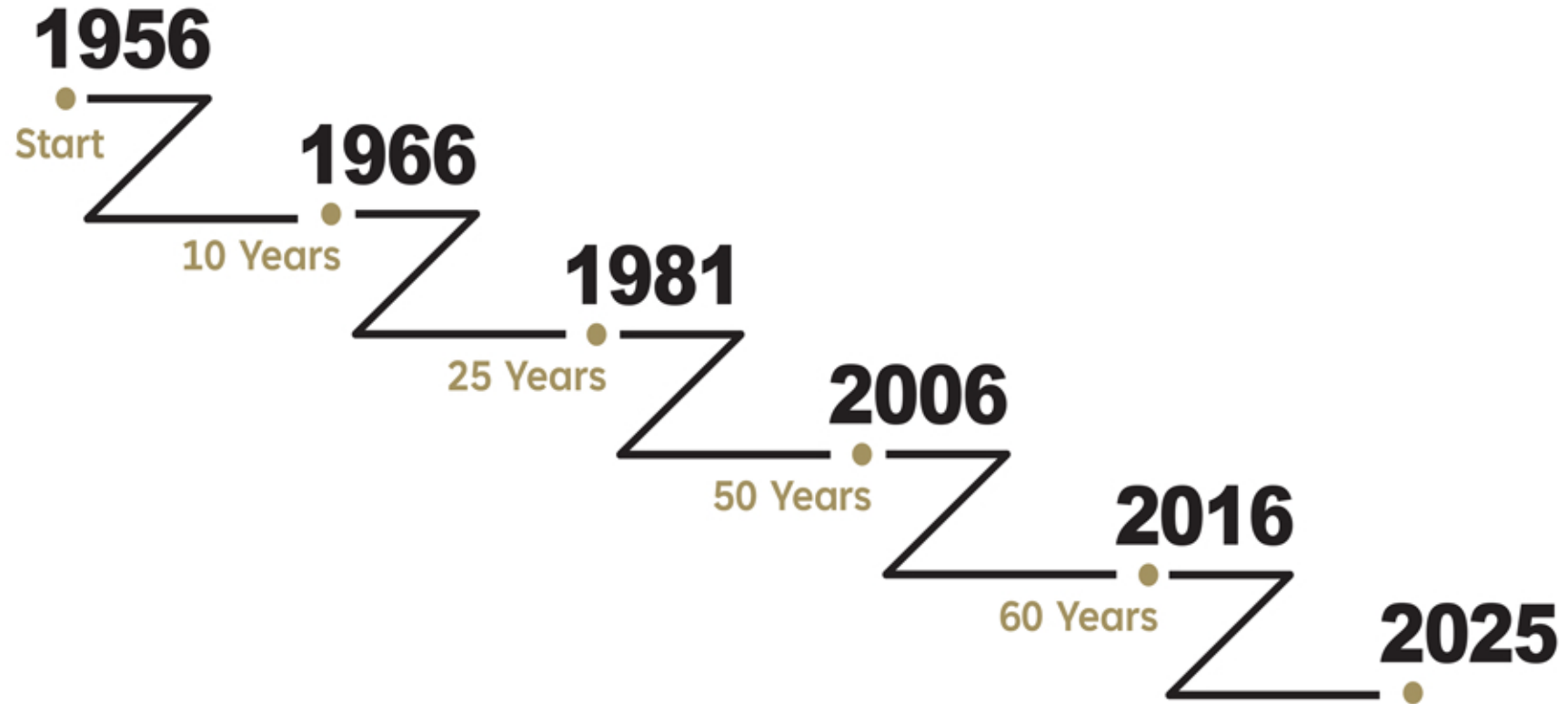
Kitchens

Water Heaters

Visit our showroom or shop online at www.sslootahtrading.com

S.S. LOOTAH JOURNEY

With over seven decades of pioneering leadership, S.S. Lootah Group has been rooted in family values and driven by a forward-thinking vision since its establishment in 1956 in the heart of Dubai. From iconic skyscrapers to innovative sustainable energy solutions, we have played a pivotal role in shaping the modern UAE. Inspired by the legacy of our founder, the late Haj Saeed Bin Ahmed Lootah, our diverse portfolio spans Construction, Real Estate, Healthcare, Hospitality, Financial Services, and more.



MISSION, PRINCIPLES, AND VALUES

OUR MISSION

At S.S. Lootah Group, excellence and innovation are key objectives across the group's businesses and all our subsidiaries are committed to quality products and timely service delivery that exceed industry standards, offering complete solutions for various budgets that consistently surpass our customers' expectations.

OUR PRINCIPLES

Maximizing value and enriching the experience of stakeholders and customers across the group's businesses and activities, we strive to create pre-eminent developments and unique buildings and interiors that set new benchmarks, adding new dimensions and sensory experiences.

OUR VALUES



LEADERSHIP

We strive to be leaders by example.



INTEGRITY

We are committed to the highest standards and ethics.



EXCELLENCE

We take great pride in the skills of our team.



PASSION

Our actions stem from our passion.



RESPECT

We encourage an atmosphere of mutual respect.

SANITARYWARE BRANDS

simas® VitrA

BOCCHI
IL BAGNO PER TUTTI

Valadares
ORIGINAL BATHROOMS
SINCE 1921

Artemis®
life began in water.

cisal eformetal

meir. PYRAMIS

■ GEBERIT

■ SIAMP

■ SCHWAB

GENWEC®
WASHROOM EQUIPMENT & COMP.

KWC



VITRA



VitrA offers an extensive range of bathroom products, including everything needed to create functional and stylish spaces. Known for its commitment to quality, the brand prioritizes R&D and collaborates with renowned international designers to deliver innovative solutions.

Founded in 1942, the Eczacıbaşı Group, under the leadership of Dr. Nejat F. Eczacıbaşı, has built a strong reputation for excellence, with VitrA earning around three-quarters of its revenue from international markets.



SIMAS



SIMAS offers a comprehensive range of bathroom solutions, including expertly crafted sanitary ware, taps, showers, and bathroom furniture. Renowned for its quality and innovation, the brand's handmade ceramic designs reflect a commitment to excellence.

Founded in 1955, SIMAS has upheld its legacy as an Italian manufacturer specializing in modern and stylish bathroom products, handmade exclusively in Italy.



VALADARES



Valadares offers a wide range of bathroom solutions, combining exceptional quality with accessible design. Renowned for its expertise, this Portuguese brand, founded in 1921, embodies a rich tradition of craftsmanship, creating spaces that reflect the highest standards of quality and style.



BOCCHI



Bocchi provides a diverse range of meticulously crafted bathroom solutions, including sanitary ware, taps, showers, and bathroom furniture. Renowned for its innovation and quality, this leading Turkish brand combines functionality with elegance, offering designs that elevate modern and stylish living spaces.





CISAL



Cisal offers an exceptional range of Italian brassware, rooted in a long tradition of ingenuity, expertise, and professionalism. Founded in the renowned brassware district near Lake Orta, the brand embodies the heritage of Italian craftsmanship and creativity, delivering designs that honor both people and the region's rich legacy.



MEIR



Meir is an award-winning, family-owned Australian company dedicated to perfection in manufacturing and service. Guided by the philosophy of "We are family," Meir creates premium bathroom and kitchen products, including showers, tapware, and sinks.

Using DZR brass and top-quality components from Switzerland, Hungary, and Spain, Meir upholds the highest standards, offering an outstanding lifetime guarantee since 2012.



ARTMIS



With its deep, soft curves, the Artemis bath delivers optimal comfort and support while introducing a sleek, contemporary sophistication to any bathroom. Designed to enhance both relaxation and style, it blends seamlessly with modern aesthetics. Its timeless appeal makes it ideal for crafting a serene, elegant, and inviting space.



EFOR METAL



Efor Metal specializes in high-quality stainless steel bathroom accessories, including interior trash cans, WC brushes, soap dispensers, and towel dispensers. Building on its domestic success, the company actively exports to Europe, the Middle East, Central Asia, and Africa. Through successful collaborations with neighboring countries, Efor Metal is poised to represent Turkey with distinction on the global stage.



GEBERIT

Geberit's concealed cisterns and WC ceramic appliances are engineered for optimal integration, resulting in a streamlined installation process that is 40% faster than traditional methods. This efficiency is achieved through innovative installation techniques and straightforward maintenance procedures. Additionally, by enhancing flush geometry and hydraulics, Geberit has achieved flush performance up to 10 times better than standard requirements, ensuring superior cleanliness and functionality.



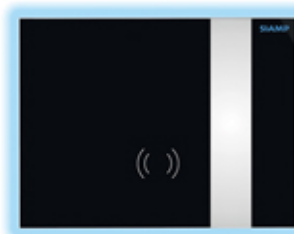


SIAMP



Founded in Monaco in 1947, SIAMP has been a specialist in sanitary equipment since the beginning. A pioneer in thermoplastic seat covers, a leader in toilet flushing systems and a frontrunner in “smart toilets”, the SIAMP brand has been at the service of toilets for over 70 years.

Quality is a pillar of our brand. That's why SIAMP is a partner to the biggest names in bathrooms and is, renowned to installers and distributors. All our products are designed and developed in line with the requirements of the most important international standards





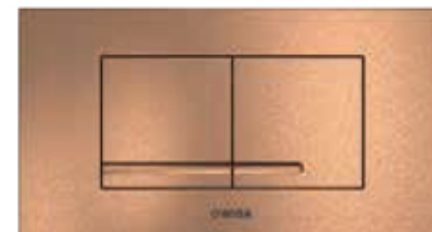
SCHWAB



SCHWAB offers a comprehensive range of high-quality sanitary products, including concealed and exposed cisterns, frames for urinals, washbasins, bidets, shower drains, toilet seats, fill and flush valves, and various bathroom accessories.

Established in 1957, Fluidmaster® is the world's leading toilet parts brand, renowned for designing durable, easy-to-install components.

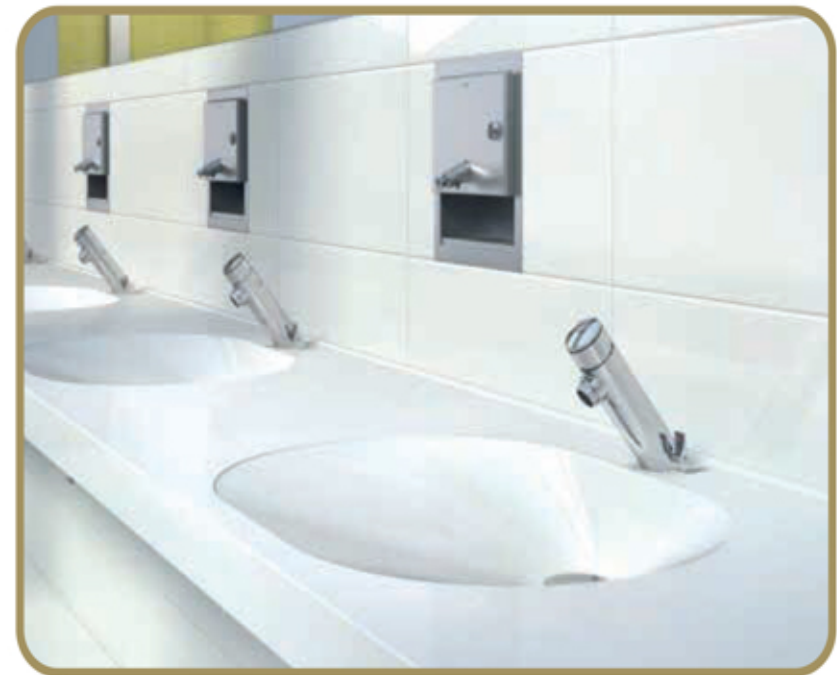
Trusted by consumers and plumbers alike, Fluidmaster provides reliable solutions for all toilet repair needs.



KWC



KWC specializes in providing comprehensive system solutions for public and commercial sanitary facilities, focusing on modular, water-efficient designs that prioritize safety and hygiene. With nearly 150 years of tradition, KWC upholds values of hygiene, safety, sustainability, and enthusiasm, reflecting a commitment to excellence in every product. Founded in 1873, KWC has a long-standing history of innovation and quality in the sanitary industry.



PYRAMIS



Pyramis Metallourgia A.E. is a leading Greek company specializing in integrated kitchen and bathroom solutions, with a focus on high-quality stainless steel sinks and kitchen appliances. Known for its innovative products and strategic global partnerships, Pyramis offers durable, aesthetically designed solutions that combine functionality with style. Founded in 1960 by Alexandros Bakatselos, the company has grown into one of the largest stainless steel sink producers worldwide, with over 60 years of experience in the industry.



SANITARY BRANDS

TILES BRANDS

MO.RE
made of real experience

 **CERAMICA
Rondine**

BOTTEGA®

EMIL
CERAMICA

alaplana.
CERÁMICA

Keraben
CERAMICS 1974


Dado Ceramica

Grifine
ceramics

italica
INNOVATING TRENDS



MORE

More. offers a diverse range of high-quality ceramic products in Italy including various formats and finishes designed to suit every project. Their versatile range transforms ceramic from a basic construction element into a design object with endless creative possibilities. With a focus on innovation and sustainability, More. ensures each product meets current market demands while remaining environmentally responsible. Through their investment in cutting-edge technologies, they deliver high-end solutions that cater to a variety of spaces and needs.



RONDINE

The new Ceramica collection developed and produced in Italy, takes its inspiration from the dream-like, charming beauty of the Venetian lagoon, a place with a thousand-year long history, where man and water have always lived together in a symbiotic relationship. It is precisely in this lagoon landscape, deep-rooted in its seabed, that we find one of Venice's most symbolic elements: the briccola, the dolphin, the nautical structure that marks off the navigable areas of the canals, providing important information. The symbolic strength of this wood, its special, detail-packed worn appearance encompasses the history of the lagoon.

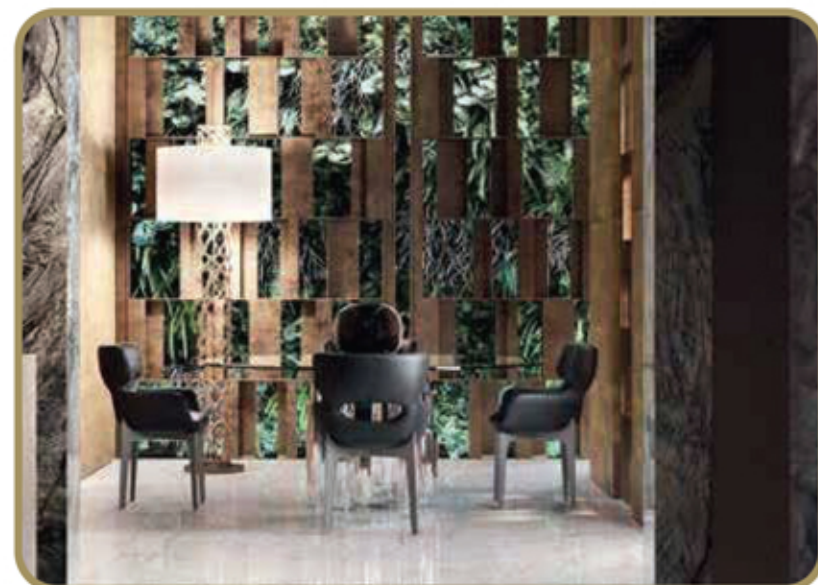
BOTTEGA

The refined simplicity of ceramics conceived, developed and produced in Italy, which fuse together the most modern production technologies and laboratory techniques to achieve an original and exclusive product. During our daily lives, we live in and frequent many different places : home, office and commercial spaces, to name but a few. Sometimes, although we walk through these spaces every day , we do not realize how much human beings and the environment influence each other.



ALAPLANA CERAMICA

Alaplana Cerámica offers a diverse range of high-quality ceramic floor and wall tiles, including designs that mimic wood and stone. With a focus on innovation and sustainability, they use advanced manufacturing technologies to meet market needs while ensuring environmental responsibility. Founded in 1957, Alaplana brings over six decades of experience in the ceramic industry.



KERABEN

Keraben, established in 1974, is a prestigious Spanish company specializing in the design and manufacture of high-quality ceramic tiles. With over 40 years of experience, Keraben offers a diverse range of porcelain products, including floor and wall tiles, bathtubs, hydromassage columns, and shower trays. Their commitment to innovation and quality has positioned them as a leading brand in the ceramic industry.



ITALICA TILES

Italica Tiles offers a diverse range of high-quality ceramic products, including glazed porcelain tiles, glazed ceramic tiles, wood planks, outdoor tiles, porcelain slab tiles, and glazed subway tiles. Their designs cater to both aesthetic and practical requirements, featuring intricate patterns and modern glamour to suit various home décor styles. Established in 2004, Italica has become one of the leading suppliers and distributors of large-format wall and floor tiles, with a focus on innovation and quality.



OUR CLIENTS



AL GHURAIR
REAL ESTATE



بنك دبي الإسلامي
Dubai Islamic Bank



EMAAR



بلدية دبي
Dubai Municipality



مجموعة عمار القابضة
AMMAR HOLDING GROUP
مؤسسة عمار القابضة
Since 2005



INVEST
GROUP
OVERSEAS
مجموعة الاستثمارات



wasl

DAMAC

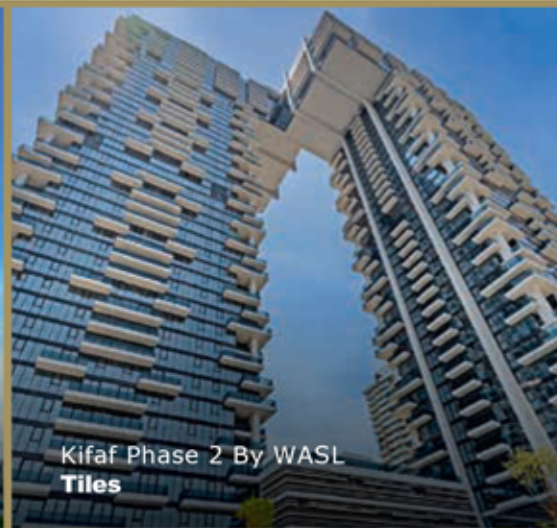
OUR PROJECTS



Emaar - Dubai Hills Mall
Sanitary Wares



The ONE Hotel JVC
Tiles & Sanitary Wares



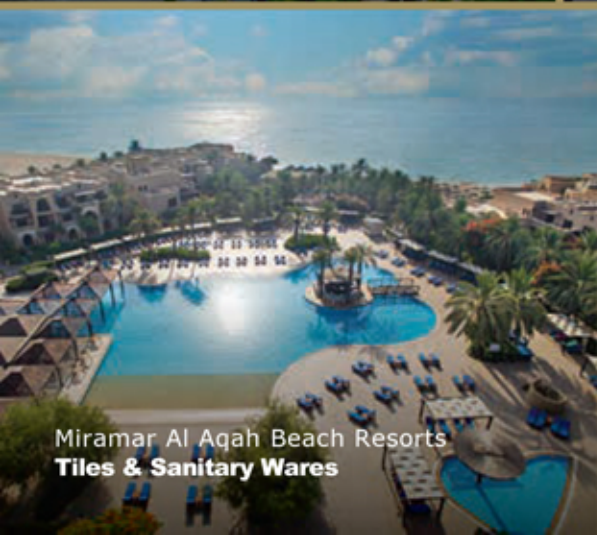
Kifaf Phase 2 By WASL
Tiles



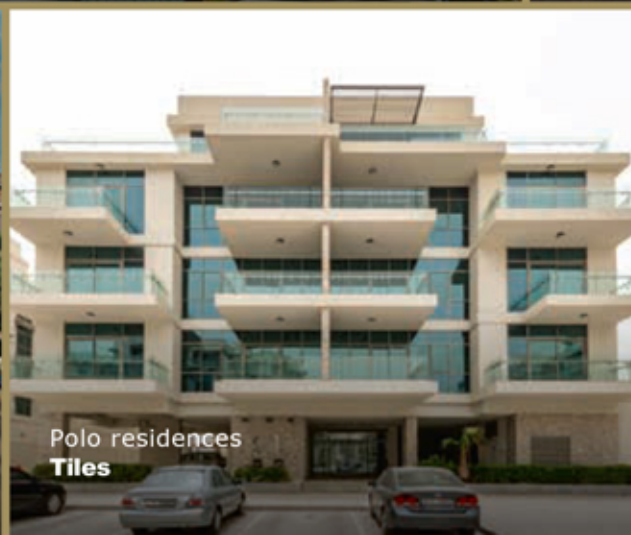
Wasl - Gardenia Town homes
Tiles & Sanitary Wares



Zāzen Gardens - Al Furjan
Tiles & Sanitary Wares



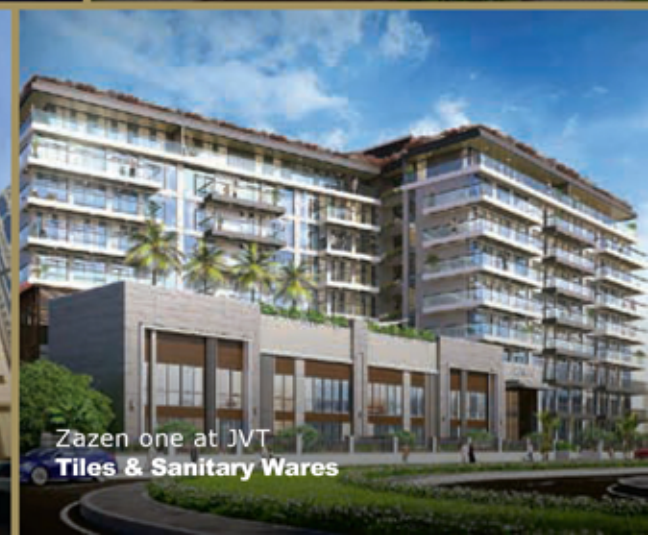
Miramar Al Aqah Beach Resorts
Tiles & Sanitary Wares



Polo residences
Tiles



Tawuun avenue - Sharjah
Tiles



Zazen one at JVT
Tiles & Sanitary Wares

OUR SHOWROOM

Visit our showroom or shop online at www.sslootahtrading.com





س.س. لوتاه التجارية
قسم مواد البناء

S.S. LOOTAH TRADING
BUILDING MATERIAL DIVISION



SS Lootah Group Building
Salahudin Street, Al Qubaisi, Deira,
P.O.BOX.33919, Dubai, United Arab Emirates



+971 4 265 4880



trading@sslhootah.com



www.sslhootahtrading.com